

General Press Language

Alliance Overview:

The Alliance for Workplace Excellence, funded by Montgomery County, Maryland and corporate sponsors, is a nonprofit organization that provides a portfolio of services that allow employees to build excellent places to work. Recognizing existing Excellent Places to Work throughout the Greater Washington, DC Area is one of the components of the Alliance's mission.

Event-Specific:

On June 14 at the North Bethesda Marriott Hotel and Convention Center, the Alliance for Workplace Excellence will present the CEO's and heads of Human Resources of 60 Greater Washington, DC Area employers with the 2007 Workplace Excellence Award and the 2007 Health & Wellness Trailblazer Award. The event and recognition of outstanding workplaces will host over 650 employers with the ability to reach over 1 million employees from small, medium and large, private, nonprofit and public sectors.

Award-Specific:

Of the 60 employers being honored, 59 will be receiving the Workplace Excellence Award and 13 the Health & Wellness Trailblazer Award. The Health & Wellness Trailblazer Award is a partnership of the Alliance for Workplace Excellence and the Montgomery County Chamber of Commerce. Sponsors include: Visionary Sponsor, MyEyeDr; Sponsor, Benefit Partners-Alliant, Inc.; Supporters, Adventist HealthCare, Community Health Charities of the National Capital Area, LifeWorks Strategies, Wellness Corporate Solutions.

Both the Workplace Excellence and Health & Wellness Trailblazer Awards were created to recognize visionary employers that are paving the way to a workplace where men and women are able to experience professional fulfillment and success and personal wellness not only at work, but also at home and within the community. In order to be considered for the awards, businesses were required to complete a comprehensive and rigorous assessment process led by an Independent Review Panel of professors, PhD professionals, and PhD students of business, industrial and organizational psychology, and Human Resources. All 60 employers demonstrated exemplary commitment to Supportive Corporate Culture and Management Practices; Family and Employee Friendly Policies and Practices; Strong Employee Health and Wellness Initiatives; Comprehensive Growth and Learning Opportunities; and Demonstration to Corporate Social Responsibility and Employee Volunteerism. It was required that each winner shows leadership of equal merit in these areas.